IDENTITY THEFT RESEARCH

2 in 5 Americans Victim of Identity Theft Online: Survey Data

A recent survey by PSafe revealed that 2 in 5 Americans have already been the victim of identity theft, which represents 42 million potential victims across the United States.

Overall, Identity theft has become an increasingly common and dangerous problem.

According to Marco DeMello, Head of dfndr lab and PSafe's CEO, there are three common ways hackers can access private information from you:

- Seek out vulnerabilities in companies to steal sensitive account information.
- Look for weaknesses in servers outsourced by those companies that contain unprotected databases.
- Disgruntled, former employees of companies disclose confidential information about customers.

More is revealed in the survey research below.



IDENTITY THEFT RESEARCH

Research was conducted from May 7 to May 22, 2019, to trace the devastation and impact of identity theft in the United States. A total of 1,697 responses were received from American users of the dfndr security application. The margin of error for the total sample is +/-2%

Have you ever been hacked?

Has someone ever used your personal information to pretend to be you?

No **56.93%**

Yes **43.07**%

No **61.25**%

Yes **38.75**%

What personal information was stolen?



About PSafe

PSafe is a leading provider of security, performance and privacy applications. The company's flagship application, dfndr security, has more than 150 million downloads and achieved the highest score by AV-TEST 20 times (an internationally recognized institution for testing antivirus software and security suites). PSafe also has the applications dfndr vpn, dfndr vault, dfndr performance and dfndr battery. In addition, a specialized laboratory called, dfndr lab was established to focus on the research and improvement of digital security.